

# 2015 GLOBAL PETROLEUM SHOW

## Official Show Report

June 9 - 11, 2015  
Calgary, Alberta, Canada

**REIMAGINE.  
REINVENT.  
REPOSITION.**

YOUR INDUSTRY IS HERE.

Stakeholders:

Major Exhibition Sponsors:

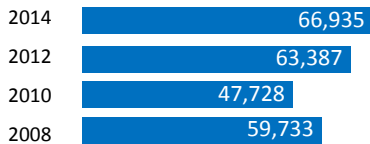
Held in conjunction with:



# Global Petroleum Show sees impressive attendance in first annualized year

## Attendance

TOTAL REGISTERED ATTENDANCE: **48,756**

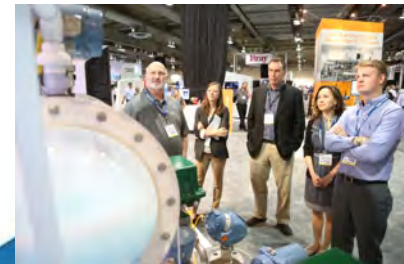
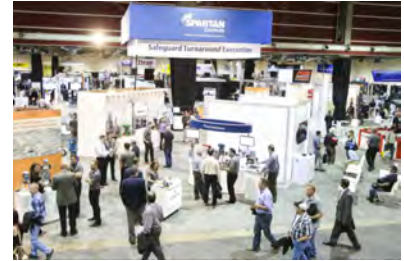


“ It was a **phenomenal event** and great to see the **enthusiasm** from everyone on how positive the Oil and Gas Sector is. We have all seen the cyclical ups and downs of the industry, but with all the **technological and environmental advances** being made, we feel there will be **long term growth** for the foreseeable future as we maintain responsible production of our natural resources. ”

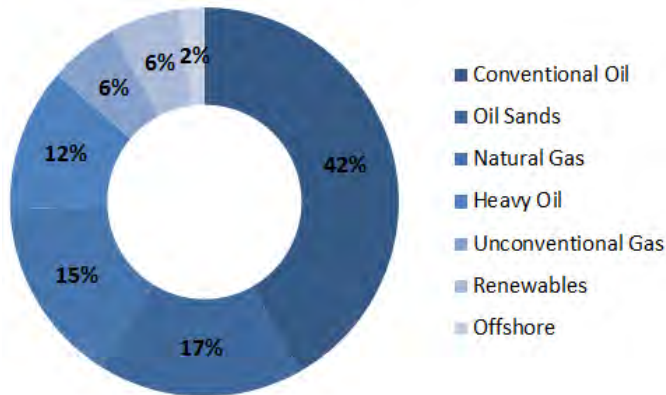
- SNC-Lavalin

## Quick Stats

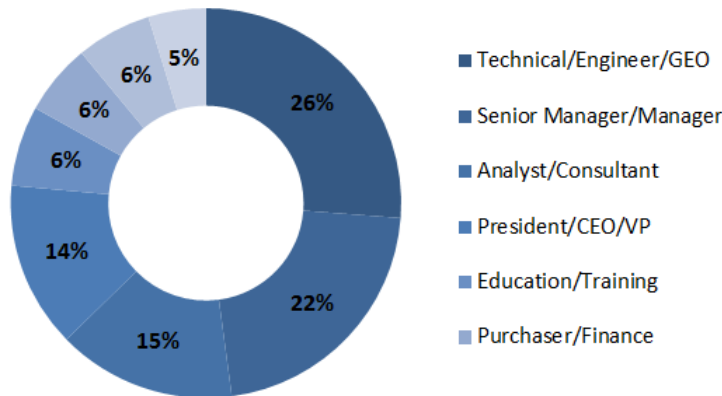
- **40,788** registered visitors
- **7,968** registered exhibitors
- Representation from **84** countries



## Industry Sector Representation



## Attendee Job Functions

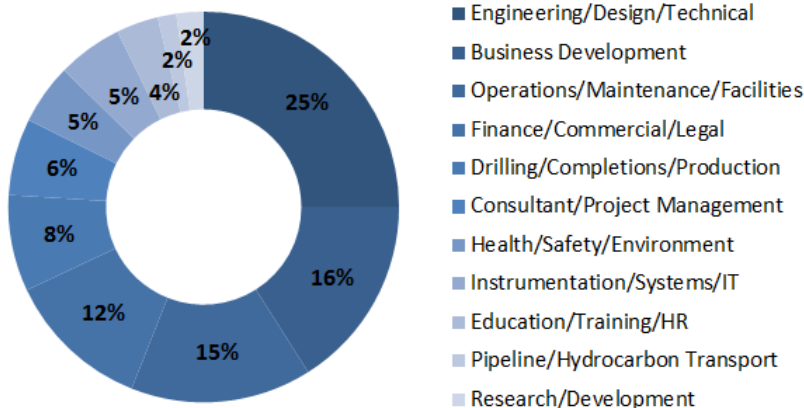


...an **excellent stage** for us to launch a new brand.

- Williams Scotsman



## Attendee Job Focus



## Top Reasons to Attend

- 1 See new products, technologies
- 2 Networking
- 3 Education and learning

## Buying Power of Visitors

8 of 10 visitors have a direct role in purchasing decisions made by their company.

## Top Visitor Company Types

- 1 Oil & Gas Production/Operation
- 2 Engineering/Construction/Design
- 3 Consulting/R&D
- 4 Service/Technology
- 5 Equipment Sales & Service
- 6 Drilling/Production/Completions
- 7 Pipeline/Transportation
- 8 Operations/Maintenance/Facilities
- 9 Health/Safety/Environment
- 10 Geophysical/Geological
- 11 Finance/Investment
- 12 Training/Education
- 13 Government/Regulatory

# GLOBAL PETROLEUM SHOW

MARK YOUR CALENDAR:  
**JUNE 7 - 9, 2016**  
Stampede Park | Calgary

**NOW ANNUAL!**

## Contact Us

To exhibit, sponsor or advertise:

+1 (403) 209-3555

[calgarysales@dmgevents.com](mailto:calgarysales@dmgevents.com)

## Top Visitor Interests

- o Artificial Lift
- o Computer Hardware/Software
- o Construction
- o Design
- o Downhole Equipment
- o Drilling
- o Engineering
- o Environment
- o Equipment
- o Exploration
- o Fabrication
- o Fracturing
- o Heavy Oil
- o Instrumentation
- o IT/Software
- o LNG
- o Oil and Gas Production/Operation
- o Oil Sands
- o Pipeline/Transportation
- o Production
- o Research & Development
- o SAGD
- o Supply Chain—*and more!*

## A Global Forum

**COUNTRIES WORLDWIDE** took part, with registrants gathering from countries including:

- o Argentina
- o Australia
- o Austria
- o Brazil
- o Canada
- o China
- o Colombia
- o Czech Republic
- o Egypt
- o Germany
- o Ghana
- o Hong Kong
- o India
- o Italy
- o Kazakhstan
- o Kuwait
- o Mexico
- o Netherlands
- o Nigeria
- o Oman
- o Poland
- o Romania
- o Russia
- o Saudi Arabia
- o South Africa
- o South Korea
- o Spain
- o Switzerland
- o Tunisia
- o Ukraine
- o United Arab Emirates
- o United Kingdom
- o USA
- o Venezuela
- o *And more!*

## Leading Companies Represented

### VISITORS ATTENDING THE SHOW

represent prominent industry players such as:

- o ABB
- o AMEC
- o Baker Hughes
- o Brion Energy
- o Calfrac Well Services
- o Cenovus Energy
- o Chevron
- o CNRL
- o ConocoPhillips
- o Devon Canada
- o Encana
- o Enerflex
- o Enerplus
- o Halliburton
- o Husky Energy
- o IHS
- o Imperial Oil
- o MEG Energy
- o Nexen Energy
- o Penn West
- o Plains
- o Midstream
- o Saipem Canada
- o Sanjel
- o Schlumberger
- o Secure Energy Services
- o Shell
- o Spectra Energy
- o Stantec
- o Suncor Energy
- o Talisman Energy
- o TAQA North
- o Tervita
- o TransCanada
- o Trican Well Service
- o Weatherford
- o Wood Group
- o WorleyParsons
- o *And more!*

### ORGANIZATIONS PRESENT ON THE SHOW FLOOR

include leading international brands such as:

- o 3M
- o ATCO
- o CPTDC
- o Cummins
- o Dresser-Rand
- o Emerson Process Management
- o FMC Technologies
- o geoLOGIC Systems
- o Halliburton
- o LaPrairie Group of Companies
- o PEMEX
- o Rangeland Engineering
- o Schneider Electric
- o Secure Energy Group
- o SERVA
- o Shawcor
- o Shell Lubricants
- o Spartan Controls
- o Swagelok
- o Tenaris
- o United Safety
- o Weir
- o Zirco
- o *And more!*